

# Email Marketing Graphics for Broadway Productions

## MY ROLE

Graphic Designer,  
Illustrator

## SOFTWARE USED

Adobe Photoshop,  
InDesign

## PROJECT BRIEF

Create marketing graphics for email promotions.

## SOLUTION

Using quotes from reviews, created email graphics to promote the show. Strong use of dynamic text incorporated with images branding from the show.



# Key Art for Broadway Theatre Productions

## MY ROLE

Graphic Designer,  
Illustrator

## SOFTWARE USED

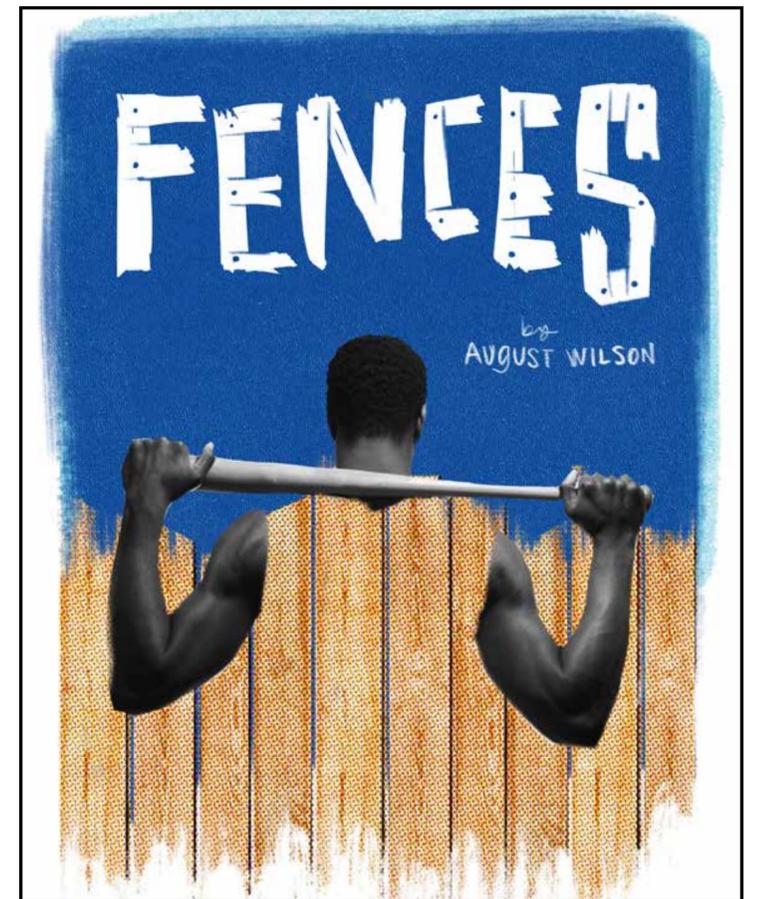
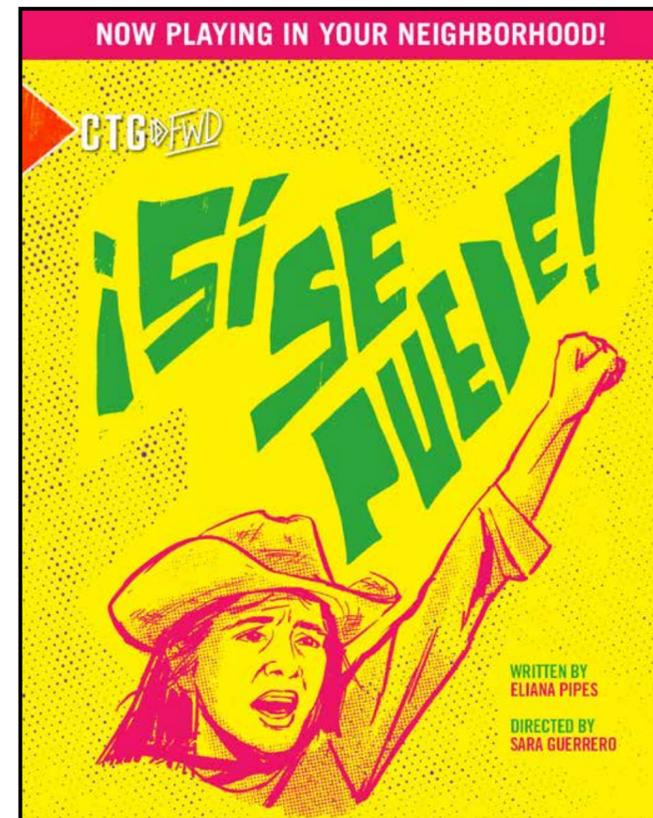
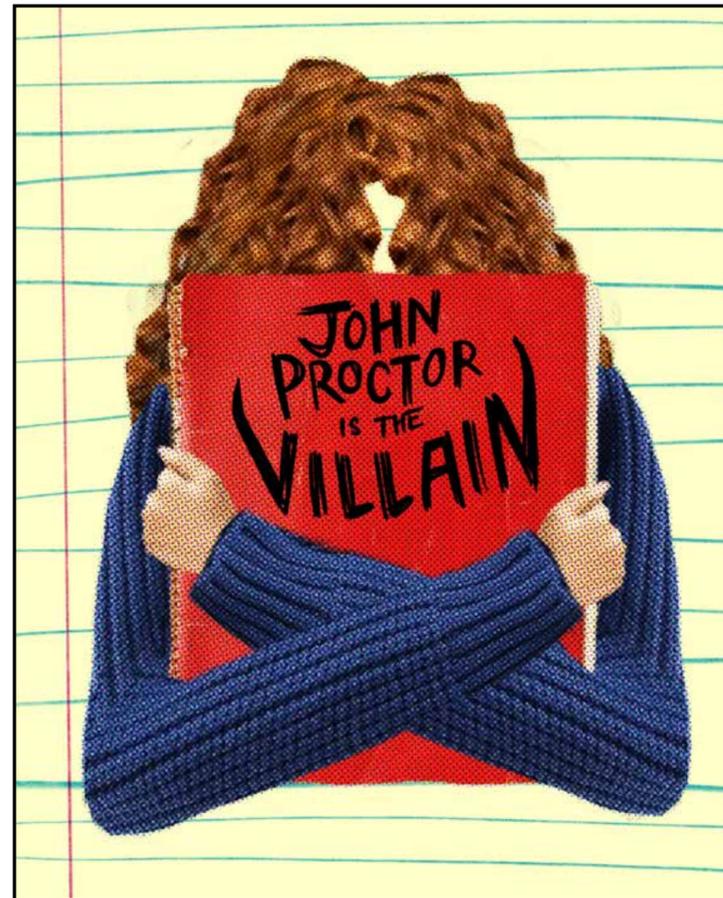
Adobe Photoshop, Procreate  
InDesign

## PROJECT BRIEF

Create key art to represent localized versions of touring Broadway productions.

## SOLUTION

Created blatantly handmade designs to represent each show. Utilized creative and dynamic type with colorful playful elements to stand out in the marketing-saturated landscape of Los Angeles.



# Key Art Branding for Educational Events

## MY ROLE

Graphic Designer,  
Illustrator

## SOFTWARE USED

Adobe Illustrator  
InDesign

## PROJECT BRIEF

Create eye-catching flyers to attract attendees with a consistent, branded style.

## SOLUTION

Due to the quick turnaround and budget restrictions I used pre-existing elements (stock photos) as starting points and built cohesive designs around them. Focused on a strong emphasis on playful, eye-catching illustrations with clear type hierarchy.



# Large-Format Posters for Educational Events

**MY ROLE**  
Graphic Designer

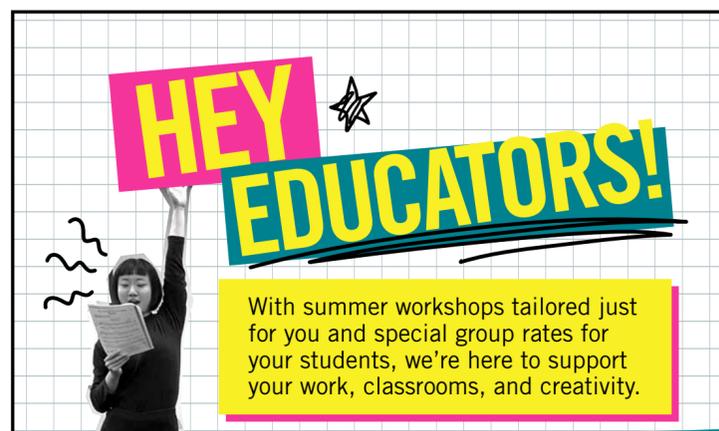
**SOFTWARE USED**  
Adobe Photoshop  
InDesign

## PROJECT BRIEF

Create eye-catching posters to promote educational and community events.

## SOLUTION

Organized events into sections and used color and dynamic type to create playful but structured designs. Incorporated existing event images as colorful focal points.



**HEY EDUCATORS!**

With summer workshops tailored just for you and special group rates for your students, we're here to support your work, classrooms, and creativity.

**SUMMER EDUCATOR WORKSHOPS**

Freshen up your skills, investigate new approaches, and connect deeply with the art of theatre and your own personal creativity.

**JUNE 16-17** ★  
**JUNE 23-26** ★

@ THE MUSIC CENTER ANNEX IN DTLA

[CTGLA.ORG/SUMMERSCHOOL](http://CTGLA.ORG/SUMMERSCHOOL)



**SHARE THE POWER OF LIVE THEATRE**

By using your Cultural Arts Passport and Prop 28 funding, your students can experience the magic of theatre at any of our three venues in Downtown Los Angeles and Culver City.

Contact our Group Bookings team to access special pricing for your classrooms.

[CTGLA.ORG/GROUPS](http://CTGLA.ORG/GROUPS)



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**FOR TEENS** **APPLY BY SEP 8**

**STUDENT AMBASSADORS**  
High schooler today, arts leader tomorrow!



**FOR COLLEGE KIDS AND EMERGING ARTISTS**

**OBSERVERSHIPS, APPRENTICESHIPS, AND INTERNSHIPS**  
Launch your career in the arts.



**FOR TEACHERS**

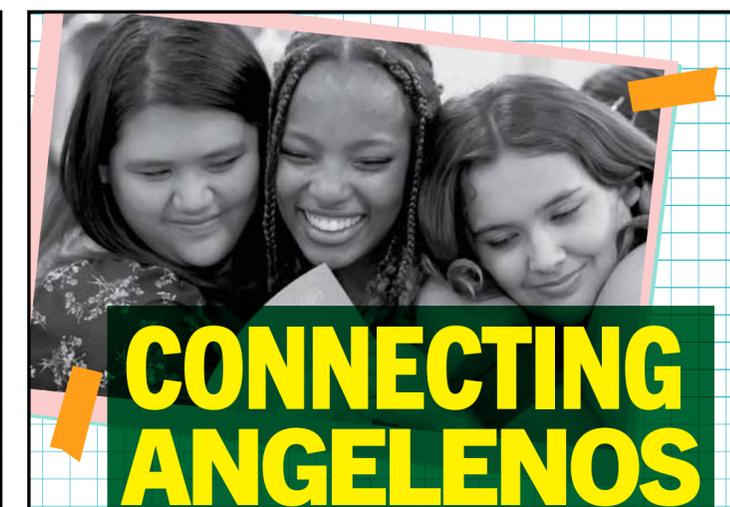
**STUDENT MATINEES**  
Theatre that inspires. Learning that lasts.

**APPLY NOW** for *Jaja's African Hair Braiding*, *GUAC*, and *The Enormous Crocodile*



**STORYTELLING RESIDENCY**  
Engaging high school students in the collaborative process of devised theatre.

**APPLY BY SEP 4**



**CONNECTING ANGELENOS**

**THROUGH PLAY**



**LEARNING AND THEATRE**

