

# CHEYNE GALLARDE

## ARTIST + DESIGNER

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SUPERCHEYNE@GMAIL.COM

CHEYNEG.COM



2015 -  
PRESENT

### **FREELANCE ARTIST + DESIGNER, ILLO AGENCY**

Remote freelance work for my talent agency in the UK. Worked on various projects from large scale booths to product packaging. Clients include: HBO, Mattel, Ulta Beauty, Reddit, Intel, Johnson & Johnson, True Religion, YouTube and More!

2005 -  
2020

### **SENIOR GRAPHIC DESIGNER, MC&A**

Designed all printed collateral for five unique travel brands. Managed workflow of simultaneous projects and coordinating with various print & merch vendors to bring designs to life. Worked with Sales & Marketing dept to create engaging presentations and social media campaigns. Responsible for all A/V production and 3D renderings of event stages and props. Art directed & executed product photoshoots and responsible for managing photo & video asset library.

2004 -  
2005

### **SIGN-SPECIALIST, FEDEX KINKO'S**

Worked with customers to design and execute large-scale signage. Created signs with vinyl lettering, coroplast, foamcore and PVC materials including grommets and heat-transfer elements.

## **SKILLSET**

- Photoshop / Illustrator / InDesign
- Large-Scale Signs & Print Shop Experience
- Keynote / Powerpoint Design
- Social Media Marketing Savvy
- Photography & Video Editing
- Multitasking & Vendor Relations

## **REFERENCES**

Terrance Lum,  
Art Director, MC&A  
(808) 282-1462

Amy Milligan  
Talent Manager, ILLO  
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