

CHEYNE GALLARDE

REACH OUT:

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WORK EXPERIENCE

2024-PRESENT **SENIOR GRAPHIC DESIGNER** – CENTER THEATRE GROUP

- Making Broadway look good: I design the digital & print campaigns that get people into seats and helped drive record-breaking ticket sales. From massive billboards to the merch fans take home, if you see it at the theater, I probably touched it.
- Bringing static art to life: I produce motion graphics and videos trailers that stop the scroll on social media.

2015-PRESENT **FREELANCE ILLUSTRATOR** – ILLO AGENCY (UK)

- Global creative partner: I work remotely with international teams to shake up boring markets with bold, visual storytelling.
- Big brand experience: My client list includes names like Adobe, Coach, Lego, Netflix, Mattel, MTV, Reddit, Ulta Beauty and YouTube.

2005-2020 **SENIOR GRAPHIC DESIGNER** – MC&A, INC.

- Brand Guardian: Spent 15 years running the visual identity for five different travel brands, keeping a high-volume pipeline moving without breaking a sweat.
- Production Pro: Handled everything from vendor relations to large-format printing.
- 3D & Digital: Built everything from social campaigns to 3D renderings of event stages.

2002-2005 **SIGN PRODUCTION SPECIALIST** – FEDEX KINKO'S

- The fundamentals: Learned the ropes of large-scale signage, working with everything from vinyl and PVC to backlit displays and finishing techniques.

MY TOOLKIT

SOFTWARE SKILLS:

- Photoshop, Illustrator, InDesign
- After Effects, Premiere Pro
- Keynote, Powerpoint, Figma, Canva

HUMAN SKILLS:

- Art Direction & Brand Strategy
- Cross-functional Leadership
- Resourceful & Diligent